

Sam Eisenberg



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Profile

Instructional Designer focused on creating interactive, learner-centered experiences that make complex ideas clear and engaging. With a background in teaching and research, I design content that balances instructional theory with practical application, using tools like Articulate Storyline 360 and Camtasia. My work emphasizes accessibility, usability, and meaningful learner outcomes across higher education environments.

Professional Experience

Instructional Designer – College of Western Idaho (Feb 2022–Present)

- Designed and developed interactive learning experiences
- Collaborated with faculty and SMEs
- Improved courses using iterative design models
- Trained faculty in Blackboard

Temporary Language Arts Educator – International Learning Group School (Jan - May 2019)

- Developed lesson plans
- Taught critical thinking strategies
- Assessed student progress

Education

Master of Educational Technology – Boise State University (2019-2021)

Bachelor of Arts in Psychology – UC Santa Cruz (2011-2015)

Technical Skills

Storyline 360, Camtasia, Snagit, Excel, Chat GPT, Adobe Premiere Pro